

SUMMARY:

Experienced self taught designer, developer, and A/V engineer for 11 years. Offers a wide variety of expert skillsets such as graphic/web/product design, advertising, branding, user interaction, user experience, logo/logotype.

Design skills: Print/web design, logo/logotype, branding, UI/UX

Development skills: HTML, CSS, Javascript, RoR, and ActionScript. Code integration skills with a variety of languages and backends. Proficient in Git (VC).

Technologies: Illustrator, Photoshop, Sublime, Premiere, After Effects, Flash

EXPERIENCE:

Ribbon

Product & Design

Designer and Programmer for startup payments company. Brought in to work on the entire product of the company, from conception, to launch on both design and front end development. Identified an untapped marketplace within the payments space causing company to pivot into Peer-to-peer space.

- Created a professional, secure brand that was both easy to use, and easy seamless to use.
- Outlined, wireframed, designed, re-designed and coded the front-end for both the peer-to-peer site and the embed marketing site.
- Conceptualized the payments system of sending a shortcode URL to accept payments.
- Worked alongside an amazing team to create products that the entire team was proud to both use and market.
- Taught self Ruby on Rails in short amount of time to help with work load.

Platinum Protection

Graphic Designer / Creative Lead

Graphic Designer and Creative Lead for leading alarm system company, Solely responsible for every design created in the company; including layout, design, branding, packaging, contracts, incentive branding, customer/sales brochures, recruiting campaigns, sales rep mobile assistant applications, and a complete sales tracking system. All in which helped boost sales, generating an additional 14 million dollars during my time there.

- Created a well-structured branding guideline which was sent out to printing providers to follow and abide by as they printed content on behalf of the company.
- Outlined, Wireframed, designed, a revolutionary sales tracking system. The app allowed sales reps to sell better and generate better accounts for the company as well as assist the rep in selling by running credit checks on each home from their phone.

- Created hundreds of incentive items to motivate sales reps to sell more during the summer season. Including company branded watches, headphones, and gear from all of the top brands.
- Created, designed, and managed multi-million dollar events to motivate sales reps to sell more during the summer season including event design of cruises for Carnival and Royal Caribbean, weekend events at St. Pete's beach, and in Moab, Utah.
- Designed an industry changing recruiting program which beat other companies recruiting campaigns three years in a row.

Karaktr Media

Web Designer / Front-end Programmer

Web designer and Front-end Programmer for weight loss supplement products. Taught self Javascript to keep up with demand job required. Designed product event posters and websites for each product on very stressful deadlines.

- Designed and coded hundreds of websites while at Karaktr. Averaged 51 websites a month. Each site helped process more transactions to generate profit faster.
- Delegated over the hiring process for other qualified designers that fit the needs of the company.
- Designed a new standard for selling weight loss products online with addition offerings of workout programs and instructional DVD's.

EDUCATION:

Spanish Fork High School - Spanish Fork, Utah (2005)

Mountainland Applied Technology Center - Orem/Provo, Utah (2005)

- Multimedia (Audio/Video)
- Graphic Design
- 3D Design
- Web Design